

Brandenburg an der Havel

The city of Brandenburg, which has given its name to the federal state, is located very close to the state capital of Potsdam and the federal capital of Berlin. The city was founded over 1000 years ago on the River Havel. It boasts a mediaeval town centre and a famous cathedral, both of which attract large numbers of tourists to the city every year. Brandenburg is surrounded by many lakes and rivers. The excellent train connections to Potsdam (20 minutes away) and Berlin (40 minutes away) provide access to many cultural highlights.

Brandenburg University of Applied Sciences

With the founding of the university in April 1992, the city of Brandenburg an der Havel became a university town for the first time. Now over 2600 young people study in modern laboratories and classrooms on the parkside campus. The on-campus student hostel provides affordable accommodation for 200 students in single rooms.



Students have access to a modern Learning Resource Centre with a wide, frequently-updated range of books and periodicals. All students have internet access. Facilities for all kinds of sports (e.g. sailing, volleyball, football, chess) and a student bar ensure that university life is never dull.

For further information, please contact ...

Foreign applicants and exchange students – International Office

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E-Mail: auslandsamt@fh-brandenburg.de

German applicants – Student Services Office

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Specific information about the post-graduate course

E-Mail: INTMAN@fh-brandenburg.de

How to find us ...

Brandenburg University of Applied Sciences
Fachbereich Wirtschaft
Postfach 21 32
D-14737 Brandenburg an der Havel

Brandenburg University of Applied Sciences

Located in the green belt around Berlin, near Potsdam and Magdeburg.



Internet

www.fh-brandenburg.de/intman



FH BRANDENBURG



Business Administration and International Management (M.Sc.)

- Tuition in English and German
- Two-year post-graduate qualification following a Bachelor or German "Diplom" in Business Administration



Your background ...

- Interest in international management processes
- Bachelor or equivalent degree in Business Administration
- Good Bachelor degree (or equivalent)
- Language skills in German (DSH2 or TestDaF 15) and English (CEF level B2/C1)
- Motivation, initiative, curiosity

We enhance your career prospects with ...

- Up-to-date know-how: broad range of subjects and opportunities for specialization
- International experience
- Tuition in English
- Development of soft skills: project management, negotiation strategies, intercultural leadership
- Entrepreneurial competencies: FHB was awarded the titles of “Think Tank University” and “Entrepreneurship University”

Our core topics are

- International market entry strategies
- International business to business marketing
- Internationalization of newly established companies
- International management of small and medium-sized enterprises
- Internet law

Two years of effective and rewarding study lead to a post-graduate degree

Business Administration and International Management (M.Sc.)

Core modules (examples)

International Management & Marketing
 International Entrepreneurship, Quantitative Tools
 International Leadership & Intercultural Project Management
 International Strategic Behaviour & Contract Management
 Private International Law and European Law
 General International Framework

Specializations (examples)

International Controlling and Accounting in Business Combinations
 E-Commerce & E-Business
 International Innovation & Technology Management
 International Financial Reporting
 International Corporate Compliance, Enforcement & Corporate Social Reporting

... to launch your career in the fields of

- International Controlling
- International Marketing
- Strategic Enterprise Development
- Managing and establishing a foreign subsidiary

... and many more



Applications for the winter term from international students

should be sent by September 30th to the following address:

Fachhochschule Brandenburg
 c/o uni-assist e.V.
 Helmholtzstr. 2-9
 D-10587 Berlin

By the way ...

You pay no tuition fees, and you get a reasonably-priced season ticket for unlimited travel in Berlin and the whole of Brandenburg.



Accredited by the FIBAA

(Foundation for International Business Administration Accreditation)